

Conference Prospectus



NATIONAL
CONFERENCE
2024

Stand Stronger Together, *Yoogoo moorditj doiyntj- doiyntj*

In Unity and Strength through Caring

SPONSOR CATSINaM's 2024 National Conference

29th to 31st October Walyalup Country (Fremantle) WA at Esplanade Fremantle Rydges

The National Conference is a unique gathering of 500 members and allies including Aboriginal and Torres Strait Islander enrolled nurses, registered nurses, midwives, students, and stakeholders across Australia to celebrate, share, and advance our collective knowledge and practice.

By sponsoring CATSINaM you...

Champion Aboriginal and Torres Strait Islander Health

Demonstrating your commitment to supporting Aboriginal and Torres Strait Islander nurses and midwives and improving health outcomes for Aboriginal and Torres Strait Islander communities.

Advance Aboriginal and Torres Strait Islander Workforce Growth

Support the growth and advancement of Aboriginal and Torres Strait Islander nurses and midwives and foster a culturally safe and competent workforce.

Boost Your Brand

Enhance your brand visibility among a targeted audience of healthcare professionals and stakeholders.

Network with Key Stakeholders

Engage with influential decision-makers and stakeholders in nursing, midwifery, and Aboriginal and Torres Strait Islander health.

Showcase Your Innovations

Take advantage of opportunities to showcase your products and services through exhibitor booths, presentations, and advertisements in the conference program.

Exclusive Event Benefits

Enjoy exclusive benefits such as speaking opportunities, premium exhibitor locations, and complimentary access to event activities.

Key Highlights



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Keynote Speakers



**Professor Rhonda
Mariott AM**

Pro Vice Chancellor, Ngangk
Yira Institute for Change,
Murdoch University



Professor June Oscar AO

Chair of Wiyi Yani U Thangani
First Nations Gender Justice
Institute



Kerri Nuku

President and
Kaiwhakahaere New Zealand
Nurses Organisation



**Associate Professor
Teresa Brockie**

Johns Hopkins School of
Nursing & Bloomberg Center
for Indigenous Health

Guest Presenters



**Dr Amelia Latu
Afuhaamango Tuipulotu**

Chief Nursing Officer at the
World Health Organisation



**Professor Alison
McMillan PSM**

Australia's Chief Nursing and
Midwifery Officer

Workshops and Panels

Interactive sessions on cutting-edge topics
and best practices.

Networking Opportunities

Connect with peers, leaders, and
stakeholders in the field.

Exhibitions

Showcase of innovations, resources,
and services relevant to the nursing and
midwifery profession.

Contact Information

If you are interested in sponsoring one of our events or require more information about the conference, sponsorship, and exhibition opportunities, please contact **CATSINaM@spinifexevents.com.au** to sponsor our event.

Sponsorship and Exhibition Opportunities



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Tier 1

T1 TYPE	CONFERENCE PARTNER	WELCOME EVENT	GALA DINNER
Amount	\$50,000	\$20,000	\$50,000
Pre-Event	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.
On-Site	- Premier-positioned exhibitor table 5 x 2-day registrations 5 x Gala dinner reservations 10min presentation conference	1 x exhibitor table 2 x 2-day registrations 2 x Gala dinner reservations - Short presentation at Welcome Event (5 min) and branding	1 x exhibitor table 2 x 2-day registrations 2 x 2 Gala Tables for 20 reservations 5-minute presentation at the Gala event

Tier 2

T2 TYPE	REGISTRATION DESK	COFFEE CART	AWARDS	PRE-CONFERENCE WORKSHOPS	STUDENT SPONSORSHIP	EXHIBITOR
Amount	\$10,000	\$10,000	\$5,000 per award	\$15,000 per workshop	\$5,000 each	\$1,500 each
Number of Opportunities	1	1	7 Awards	4 Workshops	Several Available	9
Pre-Event	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app. - Sponsor student travel, accomm, and registration.	- Logo on Conference marketing and promotional material. - Logo, profile, and website are listed on CATSINaM's website and Conference app.
On-site	Logo on the registration desk, lanyards, Conference program and App.	- Logo on aprons and coffee cups. - The organisation banner is featured alongside the cart.	- Presentation of the award. - Logo on award certificate.	Short video presentation at the commencement of the workshop and branding.	Complimentary invitation to student meet and greet social event.	1 x table for two days of conference 1 x complimentary registration to the two days of the conference